PRIVATE PRACTICE & MEDICO-LEGAL CONFERENCE

Future-proofing your practice

Friday 6 – Saturday 7 October 2017

Brisbane Convention & Exhibition Centre (BCEC)

#ppmlc2017
@amaq_president
FRIDAY 6 OCTOBER
Day one

8.50AM – 9AM
Opening remarks
Jane Schmitt, Chief Executive Officer, AMA Queensland

9 AM – 10 AM
The importance of practice culture - lessons learned and tips to build a positive workplace
Speaker: Dr Toby Ford, Founder and Chief Executive Officer, Ford Health Group
Chair: Jane Schmitt, Chief Executive Officer, AMA Queensland

10 AM – 10.30AM
Morning Tea and networking with sponsors and trade

10.30AM – 12PM
PRACTICE ESSENTIALS MASTERCLASS
Chair: George Sotiris, Manager, Workplace Relations, AMA Queensland
Private practice financial essentials
Speakers: Angela Jeffrey, Director, William Buck
Simon Moore, Senior Advisor, BOQ Specialist

OR

10.30AM – 12PM
PRACTICE ACCELERATOR MASTERCLASS
Chair: Colleen Sullivan, Practice Manager

10.30AM – 11.15AM
The A to Z of accreditation - insight into general practice and specialist health service requirements
Speakers: Kim Angove, National Manager AGPAL Accreditation
Susan Francis, National Manager, QIP Accreditation

11.15AM – 12PM
Practice incentive payments - what other streams of income can you access?
Speaker: Loryn Einstein, Managing Director, Medical Billing Experts

12PM – 1PM
Lunch and networking with sponsors and trade

1PM – 2.30PM
PRACTICE ESSENTIALS MASTERCLASS
Chair: Julie Brooke-Cowden, Manager, Claims and Advisory Services East, MDA National
1 PM – 2.30 PM
Are you covered from a legal and risk perspective?
Speakers: Lynette Reynolds, Partner, TressCox Lawyers; Chris Mariani, Director, MGRS

OR

1 PM – 2.30 PM
PRACTICE ACCELERATOR MASTERCLASS
Chair: George Sotiris, Manager, Workplace Relations, AMA Queensland

1 PM – 1.45 PM
The current state of digital transformation in Australian hospitals. How is this changing practice and what are the implications for private practitioners?
Speakers: Dr Clair Sullivan, Consultant Endocrinologist, Princess Alexandra Hospital; Co-Director, Healthcare Innovation and Transformation Excellence Collaboration (HITEC); Co-Chair, Digital Health Improvement Network (DHIN); Dr Andrew Staib, Deputy Director Emergency Medicine, Princess Alexandra Hospital; Co-Director, HITEC; Co-Chair, DHIN

1.45PM - 2.30PM
Harnessing emerging technology in private practice - what is out there?
Speaker: Loryn Einstein, Managing Director, Medical Billing Experts

2.30PM – 3PM
Afternoon tea and networking with sponsors and trade

3 PM – 3.45 PM
Plenary - The practice manager/practice principal dynamic - how to achieve a successful partnership to build your practice
Chair: George Sotiris, Manager, Workplace Relations, AMA Queensland
Speakers: Dr Mark Craig, Practice Principal, My Medical Best Practice; Christin Ponticello, Practice Manager, My Medical Best Practice

3.45PM – 4.15PM
Plenary - The policy and politics of out of pockets costs - the current state of play and what’s on the horizon
Chair: George Sotiris, Manager, Workplace Relations, AMA Queensland
Speaker: Mr Luke Toy, Director - Medical Practice, Australian Medical Association

4.15PM – 4.30PM
Close day one
SATURDAY 7 OCTOBER

Day two

8.50AM – 9AM
Welcome
Katharine Philp, Partner, TressCox Lawyers

9AM – 10.30AM
Plenary - Legal, clinical and procedural considerations regarding the prescribing of medical marijuana for general and specialist practice
Chair: Katharine Philp, Partner, TressCox Lawyers
Panellists: Dr Jeannette Young, Chief Health Officer and Deputy Director - General Prevention Division, Department of Health; Sue Ballantyne, Senior Medical Advisor - Chief Medical Officer and Healthcare Regulation Branch, Prevention Division, Department of Health; Dr Tony Gill, Director, Medicines Shortages Section, Pharmacovigilance and Special Access Branch, Health Products Regulation Group, Department of Health; Julie Brooke-Cowden, Manager, Claims and Advisory Services, East MDA National

10.30AM – 11AM
Morning Tea and networking with sponsors and trade

11AM – 12PM
PRACTICE MANAGEMENT STREAM
Chair: George Sotiris, Manager, Workplace Relations, AMA Queensland

11AM – 11.30AM
HR essentials: Avoiding traps and ensuring you are compliant with Fair Work legislation
Speakers: George Sotiris, Manager, Workplace Relations, AMA Queensland; Vanessa James-McPhee, Senior Associate, TressCox Lawyers

11.30AM – 12PM
Strategic planning, positioning and defining your practice vision
Speaker: Paul Copeland, Director, Business Advisory, William Buck

OR

11AM – 12PM
MEDICO-LEGAL STREAM
Chair: Colleen Sullivan, Practice Manager

11AM – 11.30AM
Supplying patient records to third parties such as insurers - what are the legalities?
Speaker: Katharine Philp, Partner, TressCox Lawyers
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| 11.30AM – 12PM | **Ensuring doctor’s safety - what measures should your practice have in place?**  
*Speaker:* Vanessa James-McPhee, Senior Associate, TressCox Lawyers | ROOM P8      |
| 12PM – 1PM    | **Lunch and networking with sponsors and trade**                      |              |
| 1PM – 2PM     | **PRIVATE PRACTICE STREAM**                                          | ROOM P8      |
|               | **Chair:** George Sotiris, Manager, Workplace Relations, AMA Queensland |              |
| 1PM – 1.40PM  | **Harnessing marketing for medical practice growth**                 | ROOMS P9 - P11 |
|               | **Speaker:** Damien Edmonds, General Manager, Edmonds Marketing; Joshua Liddle, Solicitor, TressCox Lawyers  
(AHPRA guidelines and unwanted testimonials) |              |
| 1.40PM – 2PM  | **Finding your niche market in private practice**                   |              |
|               | **Speaker:** Dr Lily Vrtik, Plastic Surgeon and Reconstructive Surgeon, Brisbane |              |
| OR            | **MEDICO-LEGAL STREAM**                                             | ROOMS P9 - P11 |
| 1PM – 2PM     | **Emerging medico-legal issues in private practice**                |              |
|               | **Speaker:** Gae Nuttall, Risk Advisor, MDA National                |              |
| 2PM – 2.30PM  | **Afternoon tea and networking with sponsors and trade**            |              |
| 2.30PM – 3.30PM| **Plenary - Private practice agony aunt panel**                      |              |
|               | **Chair:** Katharine Philp, Partner, TressCox Lawyers  
**Panellists:** Dr Nigel Prior, Addiction Medicine Specialist and Psychiatrist, Wentworth Clinic;  
Dr Eleanor Chew, General Practitioner, Ningi Doctors;  
Julie Brooke-Cowden, Manager, Claims and Advisory Services, East MDA National; |              |
| 3.30PM – 3.35PM| **Close of conference**                                             |              |
|               | **Speaker:** Katharine Philp, Partner, TressCox Lawyers            |              |
2 months free membership on offer

Join AMA Queensland now and receive 14 months membership for the price of 12.

› AMA Queensland advocates on behalf of all doctor members for a fairer complaints system, for reform of mandatory reporting and to ensure the role of doctors is not eroded.

› Membership provides you with ongoing workplace and employment advice and support throughout your career, including assistance with starting and working in private practice through our Workplace Relations Team.

› AMA Queensland offers great-value conference and training programs that are RACGP-accredited and highly relevant to private practice.

› Monthly payment options are available and membership is tax-deductible.

Visit us today at the AMA Queensland trade table to join.

CPD requirements

Collect your attendance certificate at the AMA Queensland trade table during the conference to confirm your completion of the program. RACGP members are required to complete the CPD register to validate your CPD points.

RACGP accreditation:

› 20 Category Two points for both days
› 10 Category Two points for one day

AAPM accreditation:

› 50 CPD points for both days
› 25 CPD points for both days

AMA Queensland’s Private Practice and Medico-Legal Conference has been allocated 5 (five) AAPM CPD Points per 1 (one) hour of education by The Australian Association of Practice Management Ltd (AAPM).
Don’t forget to stamp your passport

Please take time to visit our valued corporate partners and trade exhibitors to have your exhibitor passport stamped.

Hand your completed passport into the registration desk to go into the draw to win a **dynamic Lexus RX350 F Sport for the weekend**! Proudly sponsored by Lexus of Brisbane.

Thank you to our sponsors

AMA Queensland would like to thank our valued sponsors and exhibitors for their generous support and making it possible to deliver this high quality conference at an affordable price for delegates.
Visit our valued corporate partners and trade exhibitors to have your passport stamped and for your chance to win a dynamic Lexus RX350 F Sport for the day.

Collect your attendance certificate from the AMA Queensland trade table. RACGP members please sign the CPD register.

Not a member of AMA Queensland? Visit the AMA Queensland trade table to learn more about how we can support you and your practice.

Network, learn and enjoy the conference.

SAVE THE DATE

PRIVATE PRACTICE & MEDICO-LEGAL CONFERENCE

Friday 7 - Saturday 8 September 2018